

Yonsei GSIS Newsletter

April 2019 Volume XXXVII



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In Focus:

***Nordic
Networking
with GSIS and
the Nordic Club
Seoul***



YONSEI UNIVERSITY
GRADUATE SCHOOL OF INTERNATIONAL STUDIES

Dear Yonsei GSIS Community,

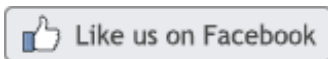
Cherry blossoms are popping out of trees and the chill is going out of the air. While this means an unwelcome dose of 'fine dust' is probably on its way, it also means members of the GSIS community are shaking off their winter lethargy and getting creative. Another MT brought a new crew of students truly into the fold, while some students show us how they're making an impact on the problems, big and small, facing our world.

We hope this spring brings you warmer mornings and flower filled walks, but also wakes you up to that burning desire to fulfill your potential or take on any number of projects you've been meaning to get after, but sidelined for the long cold winter. Spring is a great excuse to get back on the horse. We look forward to seeing what the GSIS community comes up with.

And we look forward to seeing you at Alumni night tonight.

Sincerely,

The Newsletter team



Upcoming Events

April 5: 1st Monthly Networking Event

The Nordic countries often get credit for being two steps ahead of the rest of us.

As such, maybe there's something we can learn from them. That was part of the motivation for the networking night at the Nordic Club on the 8th of March, co-hosted by GSA President Matt Anderson and Emil Bredahl Lavsén, the secretary of the Nordic Club Seoul.

Nordic Club Seoul is a community-based network of individuals in Seoul who have personal connections with the Nordic countries. The club offers networking events, participates in charity events, and hosts workshops - the club has been acting as the hub of people around with the Nordic countries as the nexus.

The event was held in Spaces Gran Seoul. Five student councils and several student clubs in the GSIS were represented; and Marianne Bylund, the First Secretary at the Swedish Embassy here in the Seoul, and Sven Erik Batenburg, the director of legal and international affairs at the European Chamber of Commerce Korea, also joined to the meeting to deliver talks to the leaders of the clubs.



EVERY 1ST
FRIDAY OF THE
MONTH

NETWORKING EVENT

CONNECT WITH
OTHER STUDENTS AND ALUMNI

MEET-AND-MINGLE
APRIL 5TH
7:00 PM TO 8:30 PM
BEER O'CLOCK

52-53 Changcheon-dong, 2nd floor

April 10: Expert Talk "Blockchain, a catalyst for change"



Discussions between the participants spanned from career consultation around the world of diplomacy and networking strategies, to budgetary management of student councils and concrete ideas for further alliance between the student clubs across the GSIS schools.

The event was held as part of the Student Leadership Meeting series, and more events would be expected to follow in the upcoming months. Further information about the initiative could be reached at Matt Anderson, the president of our student council.



Expert Talk

Blockchain, a catalyst for change



ELENA KANG
Director at Huobi Korea

Huobi 후오비

HUOBI KOREA

Huobi is one of the world's Largest digital asset trading platforms.

EDUCATION

City University of New York, Baruch College - Zicklin Business School 卒
Bachelor of Business Administration; Major: Finance, Minor: Japanese

KEY EXPERIENCE

Nomura Securities, Equity Sales Trading
Korea Economy TV, Newscaster
2018 Pyeongchang Winter Olympics, English Announcer
MTN, Anchorwoman

Korea University "Blockchain Strategy Professional Management Program", Lecturer
2018 Korea CEO Summit "World Blockchain Summit", Speaker
2018 Asia Economy TV "Blockbattle", Judge

Date: Apr 10 (Wed), 2019

Time: 12:30 – 1:30pm

Venue: NMH 112

(Pizza or Sandwich will be provided)

Hosted by Yonsei GSIS Career Development Center

Email: career@yonsei.ac.kr

Tel. 02-2123-4490



April 30: Fall 2019 Open House

국제학대학원 입학설명회

2019. 4. 30. Tue. 3:00 PM

연세대학교 새천년관
(New Millennium Hall, Yonsei University)

Please join us for our FALL 2019 OPEN HOUSE!

참가신청

<https://bit.ly/2TKQrZB>



GRADUATE PROGRAMS OFFERED

한국학 전공 (Korean Studies)

- 1 Korean History, Society & Culture
- 2 Korean Politics & Economy

국제통상경영 전공 (International Trade, Finance & Management)

- 1 International Trade & Economic Development
- 2 Global Finance & Economy
- 3 Global Strategy & Management

국제협력 (Program in International Cooperation)

- 1 International Security & Foreign Policy
- 2 International Development Cooperation
- 3 International Law & Organizations
- 4 East Asian Studies



FALL 2019 YONSEI GSIS OPEN HOUSE

Contact Us | New Millennium Hall #510, Yonsei University, 50 Yonsei-Ro, Seodaemun-gu, Seoul, Korea
Tel | 82-2-2123-3293 E-mail | gsis@yonsei.ac.kr

Notice: All upcoming events by the GSA can be checked in their Google calendar under the following link:
<http://bit.ly/GoYonsei>

Events Recap

March 16: Spring 2019 Membership Training (MT)

They say what happens in Vegas stays in Vegas. Unfortunately, that wasn't the case for this year's MT, with rumors of the weekend's exploits floating all around campus.



We can't confirm everything, but we have it on good authority that members of your student council got a little crazy with the microphone, and may have busted out their limbo skills.



New students may also have been shocked by the dancing that led well into the night. But it's not all fun and games for your scholarly classmates and juniors - as they worked through a mountain of soju and beer, a multilingual trivia quiz helped keep minds sharp. GSIS students proved yet again that they understand the value of balance in leading a successful life.

March 20: CDC Career Workshop



On the 20th of March, the Career Development Center of Yonsei GSIS held its semester career workshop. The opportunity for students to receive pragmatic insights into career advancement, the CDC Career Workshop has attracted a great number of students over the last semesters.

About 70 students, mostly composed of new semesters, attended the event; and Professor Namuh Rhee, Senior Career Advisor of the CDC, walked students through career advice spanning professionalizing resumes and one's demeanor in an interview and positioning oneself in the job markets.



The seminar was very active with questions from the audience. Professor Namuh Rhee strongly recommends students to visit his office for further, personal career consultation.

March 26: Language Exchange

On the 26th of March, the Graduate Student Association of Yonsei GSIS hosted its semester language exchange event at New Millennium Hall. This semester, about 30 students from several GSIS programs participated in the event, and seven languages were represented.

Yonsei's GSA started the language exchange event three semesters ago, as an initiative to provide students of all the GSIS programs in Seoul with an opportunity to network and leverage their diverse

background to learn languages.

The event consisted of short seminars where students introduced their languages, and workshops where the participants conversed in a language they were interested in with native speakers.

March 27: Semester Kick-Off



In the last several semesters, the kick-off dinner has been long providing new students and professors of Yonsei GSIS with opportunities to dine together and discuss their academic interests, school life, and personal interests.

This semester, the Graduate Student Association decided to host the event at lunch time, since it would accommodate the schedule of a bigger number of students and professors. In total, seven professors and about 20 students gathered at this special event.



The dining event was also turned from a sit-down style to a stand-up meet and greet. Some student expressed that although the events of the last couple of semesters allowed them to have a personally-tailored consultation with the professors, they're grateful that the even this semester allowed for short, casual conversations with a

greater number of professors and new students.

ODAR/Alumni:

Zhao Linling

After her graduation from Yonsei GSIS in 2010 and University of St. Gallen (Switzerland) in 2011 (as a dual degree student between the two universities), Linling started her own business in K12 education in Shanghai.

Glotrain Education focuses on developing programs in STEAM educational approach not only in English teaching but also in Scratch and Python for kids.

"Vivi Sports English" program offers an immersion teaching environment for kids to build up their physical strength as well as English learning.



Cooperating with Tsinghua team BCNSER, Glotrain Education is now developing programs on Scratch and Python for kids in Shanghai. As a K12 program provider, Linling and her team would like to carry out STEAM in China to guide student inquiry, dialogue, and critical thinking, and help to train future innovators, educators, leaders, and learners.

Student Feature

Toby Tse, 4th semester ITFM student

Q: Where did you work and how did you find the position?

I worked in Covestro (former Bayer Material Science) in Hong Kong as an intern for marketing and sales as well as regional product management in one of the business units for 8 months. It is a chemical company specialized in the production and sales of polymer (raw materials of specialized and high-end plastic). I found the position in the alumni portal in my former undergraduate university in Hong Kong.

Q: How was the hiring process?

I first sent my CV and cover letter. Then I had the 1st interview with HR and final interview with my two supervisors. Since I was in Korea, I did both interviews through Skype.



Q: How did your typical work day look like and what were some special experiences or work you did?

It was a 9-6 office job. But it was an open office concept with free seating so I could choose where to work every day. Since my job was project-based across APAC, my typical work day would consist of meetings with colleagues across APAC through Skype in different meeting rooms. I also had the chance to travel to other offices for conferences, meetings, plant visits as well as going to a trade expo.

Q: What did you like the most about your internship?

I was lucky to have good bosses who gave me a lot of guidance and freedom at the same time for my work. Whenever there was an opportunity to learn new things, they would get me involved. They also took me along for business trips which was rare for an intern. Besides, they provided me with career advice using their own experiences and I learnt a lot from them. Chemical industry is a very specialized industry but the skills I learnt such as project management and analytical skills would be very useful in all fields and all industries.



Q: You took a semester off for your internship - was it difficult to make that decision?

It's a tough decision since I had to leave Korea for the whole semester and delay my study. However, I truly believe it was worth it to take a semester off since I would not be able to learn as much if I was only a

summer intern. At least I would not be able to get involved in so many tasks and projects and I also would not be able to get to know the actual working environment of this position in this industry. I would highly recommend it to others if you have the opportunity and would advise everyone to not be afraid to take a semester off.

Q: Do you have any other advice for students that would like to get an internship in a similar field?

Chemical knowledge is not a must to work in a chemical company since I never studied science in my life. After working there for 8 months, I got to know the industry knowledge from my daily tasks and projects. Even in the interview I told them I have no prior knowledge but I am eager to learn. So just be honest, be prepared and show your courage.

In the Public Eye

Ecommerce, Hoodies, and Korea's Child Refugees

Refugee children in Korea face huge challenges, but they're also getting help from some talented people.

GSIS student Youngju Han, (you may know her as Lucy) has been putting social media and entrepreneurial skills to work as part of "Not Meant To Be," a crowdfunding project that uses ecommerce to make refugee lives easier and bring awareness to their struggles.



Selling comfy embroidered hoodies and T's, along with eye-

catching sticker sets, Lucy and her team raised around 3.5 million won over the span of a few weeks.

Another phase of the project kicked off again this week using Kakao to raise money from people's clicks, shares and comments. It's also a great reminder of how our classmates, alumni and juniors are using their business savvy to solve problems outside the classroom.

Find their new project at [the link](#), and see their last project on Instagram at [@dam_da](#).

Jobs and Opportunities

Women In International Security - Summer Internships

Type: Internship

Description 1: **Gender and Global Security Program Assistant** Women In International Security (WIIS) Gender and Global Security Program Assistants work part-time (20 hours per week). Strong candidates should have, or are currently completing, an M.A. or B.A. in Women's/Gender Studies, Conflict and Resolution, Security Studies, International Relations, International Law, Political Science, or a related field.

Description 2: **Strategic Communications and Web Development Program Assistant** Women In International Security Strategic Communications and Web Development Program Assistants to work part-time (20 hours per week). Strong candidates should have completed or are currently completing an M.A. or B.A. in Communications, Marketing, Web Development, Multimedia, IT or a related field.

Apply via: <https://www.wiisglobal.org/about/opportunities/>

Expiration Date: 04/26/2019

One Acre Fund - Development associate (writing/reporting)

Type: Full-Time Job / NGO

Location: Rwanda, Kenya, United States

Description: Seeking a proven & passionate writer with 3-5+ years of experience to help One Acre Fundraise the funds needed to serve 1 million farm families by 2020.

Apply via: <https://grnh.se/f550b0601>

Contact Name: One Acre Fund Recruiter

Contact: oaf.recruiter@oneacrefund.org

Expiration Date: 06/28/2019

For other job postings, please check out the CDC website:

<https://gsis.yonsei.ac.kr/cdc/default.asp>